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MadeForSTM32™ label proven quality for STM32-based applications

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MadeForSTM32™ what is it?



What is MadeForSTM32™?

Making our ecosystem stronger

- MadeForSTM32 is a quality label delivered by ST, after an evaluation process
- MadeForSTM32 label is relative to STM32 microcontrollers and their ecosystem
- MadeForSTM32 is a label that applies to ecosystem products, proposed to members of ST Partner Program willing to take collaboration a step further

Invest in the future

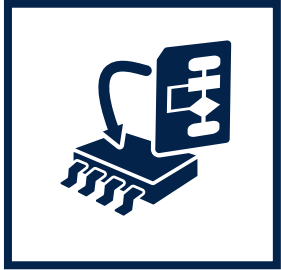
Rules and must-have requirements might evolve over time

- The primary version of the MadeforSTM32™ label covers embedded software and development tools
- Evolutions will include hardware development tools, additional requirements and new co-promotion channels



**Version attached
to the label**

ST Partners products covered by MadeForSTM32™ V2 Label



Embedded Software

Middleware, RTOS, software components compliant with STM32Cube



Software development tools

Toolchain, compilers, debuggers, and monitoring tools...

MadeForSTM32™ V2

benefits



Benefits for customers

It's all about Trust

- ST selection of partners solutions ensures the following for customers:
- Trust in their ability to improve time to market, relying on approved early-access partners solutions
- Trust in help from partners and their support network at any stage during the project: evaluation, proto, production,...
- Trust in the maintenance and service support proposed by partners
- Trust in the overall quality of the final solutions, itself based on tested and approved partner products

Benefits for partners

It's all about Exposure and Quality

- ST selection of partners solutions ensures the following for partners:
- Exposure with prominent visibility versus standard solutions, on web site, documentations and tools including STM32CubeMX or ST MCU Finder
- Exposure using MadeForSTM32 logo for Quality products from partner, on their web site or documentation
- Exposure in promotional actions related to the MadeForSTM32 program, or during co-marketing actions
- Exposure in the press when mentioning of MadeForSTM32 partners in ST news bites and press releases
- Increased Quality via a closer integration with STM32 ecosystem and feedbacks from ST technical teams

MadeforSTM32™ V1 must-have requirements





Embedded software

Must-have requirements

Embedded Software Packaged as a Software Expansion for STM32Cube

- [STM32Cube Expansion Checklist and Development guidelines](#)



Evaluation version Packaged as a Software Expansion for STM32Cube

- A free of charge evaluation version with an example running on at least one STM32 board
- This board must be available at STM32 distributors
- The content of the evaluation version and the choice of the board must be agreed with ST

Support

- Any customer must be able to find a support channel

License

- Products with copyleft licenses are not eligible (for instance: GPL)

Note: the MadeForSTM32 label, in its V2 release, requires STM32Cube Expansion Packages enhanced for STM32 Toolset





Software development tools

Must-have requirements

Evaluation version

- An evaluation version of the tool must be available (time limited, code size limited for example) for the IDEs

Support

- Any customer must be able to find a support channel

Compliance with STM32

- For a tool listing microcontrollers, STM32 silicon must be listed in a complete manner versus supported portfolio
- For a tool able to build code, there must be a way to import STM32Cube embedded software projects or ported projects must be available via a fixed URL on partner web site



MadeForSTM32™ how to get the label?



Prerequisites

- Join ST Partner Program www.st.com/partners



- Propose a product compliant with MadeForSTM32™ requirements

Product evaluation by ST

3 axis :

- Technical 'hands-on' evaluation
 - ST will jump into customers shoes and try the partner product
- Development Process evaluation
 - ST will evaluate the partner process to develop and maintain the product
- Support process and network evaluation
 - Any customer must be able to find a support channel, so, we will challenge partners' one.

Thank you



www.st.com/MadeForSTM32