

# MadeForSTM32

## A quality label delivered by ST



Rely on the MadeForSTM32™ quality label to quickly and efficiently complete your STM32 design.

STM32 microcontrollers and its extensive ecosystem continuously help developers achieve their creative and technical goals.

MadeForSTM32™ is a new quality label delivered by ST, which is granted after an evaluation process. It helps engineers identify third party solutions with the highest level of integration and quality for the STM32 microcontrollers' ecosystem.

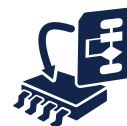
MadeForSTM32™ is offered to members of the ST Partner Program who want to go one step further in our collaboration, with the overall objective of contributing to a high-quality STM32 ecosystem.

### PROVEN QUALITY FOR NEW STM32-BASED APPLICATIONS

We understand the quality and effectiveness of the MCU ecosystem is an important factor when choosing among microcontroller manufacturers for current and future designs. That is the reason why we created the MadeForSTM32 label: it will help you select the best suitable solution for your application.

- **Select solutions that are fully integrated with STM32 environment**  
ST assesses the quality and performance of third-party solutions.
- **Get support and service**  
The MadeForSTM32 label ensures that maintenance and support will be offered by partners at any stage during the project (evaluation, prototyping, production).
- **Improve your time-to-market**  
By choosing MadeForSTM32 labelled solutions for your design, you safely rely on an early-approved partner solution.

Embedded Software



Software Development Tools



## AN OPPORTUNITY FOR ST AUTHORIZED PARTNERS TO BETTER CONTRIBUTE TO THE STM32 ECOSYSTEM

Assessing key attributes of partners' ecosystem and granting the MadeForSTM32 label reassures end-customers on the quality and effectiveness of software and tools used to develop STM32-based applications. ST thereby helps partners increase the market appeal of their devices. Any ecosystem partner can submit a product for evaluation, and after a successful review and approval, use the MadeForSTM32 label.

- **Benefit from ST's promotional network and enhance your visibility**

ST's promotional actions related to the MadeForSTM32 program, or during co-marketing actions (website, press releases) can feature successful partnership experiences.

- **Differentiate your products from competition**

The approved quality as well as the use of the MadeForSTM32 logo on marketing materials (such as websites, documentation, tools) enhances your credibility.

- **Increase the quality of your solution**

ST's technical review leads to further collaboration and allows partners to fine-tune their product.

## INVEST IN THE FUTURE

ST strongly believes in the benefits of this label and will gradually improve the integration of STM32 MCU tools over the time. The primary version of the MadeforSTM32 label covers embedded software and development tools (toolchain, compilers, debuggers, and monitoring tools).

Note: Evolutions will include hardware development tools, additional requirements and new co-promotion channels.

### WANT TO BE GRANTED THE MADEFORSTM32™ LABEL?

MadeForSTM32™ is offered to members of the ST Partner Program.  
If you are not already a member of the program, you can apply on <https://st.com/partners>



## MadeForSTM32

### Must-have requirements

#### FOR EMBEDDED SOFTWARE

- Package your product as a software expansion for STM32Cube
- Propose a free of charge evaluation version running on a STM32 board widely available at usual retailers
- No copyleft license terms (except for the evaluation version)
- Have a strong customer service

#### FOR DEVELOPMENT TOOLS

- Propose a free of charge evaluation version for the IDEs
- List STM32 silicon in a complete manner versus supported portfolio
- Import STM32Cube embedded software projects in your code building tools
- Have a strong customer service

